

NEWS & UPDATES

Midwest & Northeast Market Announcement

Dear Valued Customer,

James Hardie Building Products remains committed to serving your business while being agile as we progress through these challenging times. In order to provide the best possible service to our customers, we are alerting you of the changes impacting Hardie® Shingle Siding and Reveal® Panel Systems.

The specific changes listed below will impact the following regions: **Midwest & Northeast**

[View Map of Regions](#)

Effective Date/Time: 11/29/21 at 5pm Central Time

- All Hardie® Shingle Siding will be on allocation in the regions listed above
 - Your James Hardie sales representative will have customer specific details of this allocation
- James Hardie will honor all open Hardie® Shingle Siding orders and work to provide the best possible service to our customers with open orders.

Effective Date: 01/05/2022

- Permanent discontinuation of the following product family in both primed and ColorPlus® Technology:
Reveal® Panel Systems
 - All current orders will be shipped to completion
 - Any new orders must be placed by January 5th, 2022
 - Customers should expect extended lead-times on new and current orders
 - Multi-Family:
 - The Multi-Family Desk will not quote or contract for Reveal® Panel Systems
 - Existing contracts will be shipped to completion

These changes are intended to streamline our product offering so we can increase our service of high-value exterior siding products to you, our customer, while fulfilling the desire of the consumer.

If you have additional questions or concerns, please reach out to your local James Hardie sales representative.

Thank you for your continued business,

James Hardie Commercial Sales Team