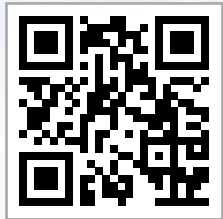
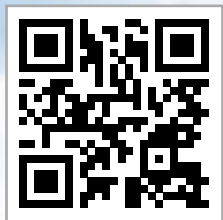




As a full-service marketing agency, Jarvis Green Design offers both traditional and digital marketing solutions. They provide high-impact, turnkey solutions to generate traffic, leads and sales. Their services include everything from logo design and direct mail to pay-per-click digital campaigns. You can rely on our building industry marketing experts to create smart strategies that are expertly implemented.



JobProgress is an easy to use mobile app to track and manage your workflow from anywhere. The all-in-one, cloud based platform is flexible, highly intelligent and secure. The app features tools for developing estimates, proposals and contracts and even includes digital signatures and remote pay options. You can also use JobProgress for project management, financials, sales and marketing. Make more money and increase productivity with JobProgress!



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You see opportunity every day! Generate more leads with Lead Scout's on-the-go prospecting app. No more wasting time writing down addresses on a piece of paper. Lead Scout is an easy, fast and affordable platform created just for contractors. You can simply tag homes that need your services and send postcards or customized notes directly from your phone or tablet. Don't leave opportunities in the rearview mirror!



Cost-effective, high-performing social ads are just a few clicks away with Boostpoint's social media services. Their platform allows you to quickly and easily take social advertising into your own hands. They offer a variety of Facebook and Instagram ad templates that include industry specific stock photos, videos and professionally written copy. Social media is one of the most effective marketing tools, and you don't need a huge budget. Check it out today!



MYERSBPS.COM/ADVANTAGE



EagleView's aerial imagery, data analytics and property data provide detailed 3D diagrams that calculate roof length, pitch, waste calculations and additional info in just a few hours. Their tools help reduce costs, minimize labor safety risks and increase profitability. They also offer EagleView Works for web and iPad to help you create proposals based on virtual property inspections.



TRAINING

Knowledge is power and keeping your crew up to speed is critical. Universal's Advantage+ team can help! We offer sales and management education, as well as product and installation training, for your entire team. Our trainer will touch on roofing specific topics that address day-to-day challenges in classroom and hands-on seminars.



STORM RESPONSE

Do you know the proper insurance codes? By asking the right questions, your project can change from a simple repair job to an entire roof replacement. Training sessions cover key topics like, what qualifies as storm damage, how to navigate the insurance process, when a code upgrade is required, replace versus repair and more. Interested? Contact your sales representative.



ADVANTAGE+ PROGRAM

YOUR BUSINESS BUILDING RESOURCE

- FINANCING
- MARKETING
- BUSINESS MANAGEMENT
- TRAINING & EDUCATION

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Welcome to our Advantage+ Program.

ADVANTAGE+ offers a variety of tools and services to help set you apart from your competition, maximize efficiencies and grow your business. We understand your challenges and the solutions you need to be successful. Our program has been developed specifically with you in mind.

Financing - Close larger deals, increase your sales and get paid fast with the best financing option on the market!

Marketing - We offer turn-key, marketing services to help you reach your target audience with social media advertising, Google Ads, postcards, wearables and more.

Website Development - Ditch your outdated website and get an online showroom featuring only the items you sell.

Reviews & Project Photos - We have a variety of options to help you collect, curate, and display these important sales tools.

Business Management - Our program includes apps and programs to help you efficiently run your day-to-day operations. Options range from estimating to project management and bookkeeping.

Training & Education - Our ADVANTAGE+ training program is a customizable resource to keep you and your team up to speed.

Contact your Myers sales representative to learn more about our programs or schedule a demo!

At your service,

Myers Building Product Specialists



MarketServe is an affordable way to cut through the noise and stand out from the competition. Break the ice and get more leads by sending personalized notecards to the 20 closest neighbors around your job site. It's as easy as ordering a box of nails! Provide us with some information about your company and project, and you're off! Notecards include your logo, contact info and introductory message, as well as a QR code to take your prospects to a custom web page to capture opportunities and leads.



Get a professional new site to convert prospects into customers! Your Web Pro creates custom websites that include an about page, services page, client testimonials and photo gallery. The best part is their digital product showroom which includes manufacturer literature, videos, interactive design tools and warranty info! Feature only the items you sell to speed up the decision-making process. Their team can help with everything from the initial design and hosting to custom online marketing, with unbelievable development times and pricing starting at only \$595. Your Web Pro also provides additional services, including SEO, Google Ads & more.



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Did you know that 83% of homeowners use online reviews to make hiring decisions? They also look for completed project photos to validate your capabilities. That's why we've partnered with Project Map It! Their team will help gather reviews and photos of previous work to display on your website in one easy-to-find interactive map. This digital portfolio is user-friendly and searchable by area, project category, and even type. Show off previous projects, add credibility and close more jobs!



50% of all home improvement projects over \$5,000 are financed. Don't offer financing? You're missing out! Check out Advantage+ partner, PowerPay. They offer rates as low as 4.99%, 12 and 24 month promo loans, as well as 5, 10 and 15-year terms. PowerPay lends to consumers with FICO scores of 550+ and up to \$100k. There are no contractor fees, and the best part is you get paid immediately! Increase your average project size and close more jobs by translating your services into low monthly payments with the best financing option on the market.



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RoofScope's aerial measurement reporting tool saves you time and money! Each report is drafted by a team of highly trained, experienced technicians, goes through a quality control inspection and then compiled into a detailed report. Their measurement takeoff reports are generated using the latest in aerial satellite imagery and software, and they can even provide reports using blueprints. Plus, their report data ensures you are compliant with IBC, IRC & OSHA standards. RoofScope has a 24-hour processing guarantee and a 95% accuracy rate or better.



Taking photos can help you write bids, coordinate crews and handle customer or insurance disputes, but getting them organized can be a headache! CompanyCam's photo app, developed for contractors by contractors, simplifies the process for easy and fast access. Photos are stamped by location and time, sent to the cloud and stored securely in real-time. Every photo is organized by project and instantly available to the team. You can even highlight areas that need attention by adding captions and drawing on photos.



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